

**2010 Annual EEO Public File Report
Max Radio of Denver LLC**

**KDHT-FM, Bennett, CO
KJHM-FM (formerly KTNI), Strasburg, CO**

Reporting Period: December 1st, 2009 to November 20th, 2010

Section 1: Vacancy Information

Cross reference the number for the recruitment source referring the hiree to the number in the Master Recruitment Source List 2010 in Section 2.

	<u>Full-time Positions Filled By Job Title</u>	<u>Date of Hire</u>	<u>Recruitment Source of Hiree</u>
1	Account Executive	<u>12/9/2010</u>	28
2	Program Director	<u>3/16/2010</u>	28
3	Account Executive	<u>4/12/2010</u>	28
4	Senior Account Executive	<u>5/20/2010</u>	29
5	Senior Account Executive	<u>5/20/2010</u>	29
6	Business Manager	<u>7/27/2010</u>	29
7	Account Executive	<u>8/16/2010</u>	29

Total Number of Persons Interviewed During Applicable Period: 14

Section 3: Broad Outreach Initiatives

1. Job Fairs

- A. Date:** August 17, 2010
Participating Employees: Promotions Director, Intern 2
Host/Sponsor of Activity: Denver NAACP Professional and Executive Diversity Job Fair. Embassy Suites Denver Tech Center 10250 East Costilla Avenue Centennial, CO 80112
Description: Max Radio of Denver set up a booth at The Professional and Executive Diversity Job Fair. This fair is free and open to anyone with a 4 - year degree or above regardless of ethnicity, sexual orientation, gender, etc.

2. Internship Program

- A. Name of Intern:** Intern 1
Date Range: 3/23/10-5/20/10
Participating Employee: Promotions Coordinator
Intern's School: University of Denver
Description: Intern 1 had a promotional internship and helped marketing and promotions with planning and events and other office duties.
- B. Name of Intern:** Intern 2
Date Range: 11/23/09 to present.
Participating Employee: Promotions Coordinator
Intern's School: Ohio School of Broadcasting
Description: Intern 2 has a promotional internship and helps marketing and promotions with planning and events and other office duties.
- C. Name of Intern:** Intern 3
Date Range: 12/21/09 to present.
Participating Employee: Promotions Coordinator
Intern's School: Ohio School of Broadcasting
Description: Intern 3 has a promotional internship and helps marketing and promotions with planning and events and other office duties.
- D. Name of Intern:** Intern 4
Date Range: 2/2/09-6/8/09
Participating Employee: Promotions Coordinator
Intern's School: Ohio School of Broadcasting
Description: Intern 4 had a promotional internship and helped marketing and promotions with planning and events and other office duties.
- E. Name of Intern:** Intern 5
Date Range: 11/9/10-3/29/10
Participating Employee: Promotions Coordinator
Intern's School: Ohio School of Broadcasting
Description: Intern 5 had a promotional internship and helped marketing and promotions with planning and events and other office duties.

3. Listed each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities

1. Colorado Association of Broadcasters
2. National Association of Broadcasters
3. National Association of Gay/Lesbian Journalists

4. Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting

- A. Event:** Guest Speaker
Date: October 20, 2010
Participating Employee: KDHT Music Director
Educational Institution: Metropolitan State College of Denver
Description: Music Director spoke to a marketing class about her position, other job opportunities radio has to offer, and her background in the industry.