

HOT 107.1...DIET CENTER...BIGGEST LOSER!!

HOW TO ENTER...

NO PURCHASE NECESSARY...to enter, complete the entry form at www.hot1071denver.com. To be eligible, entries must be completed and received on or by January 15th, 2010. Incomplete entries will be disqualified. All entries shall become the property of Max Media. Max Media is not responsible for lost, misdirected or delayed entries. Entries received by telephone, fax, courier or personal delivery will not be accepted.

CONTEST RULES:

1. The contest is open to qualified contestants over the age of 18. Identification must be produced on request. Employees of Max Media., its contest sponsor, Denver Diet Center, Vacation Sponsor, LA Boxing, advertising and promotional agencies and their respective affiliates and associates and such employees' immediate family members and persons with whom such employees are domiciled are excluded from this contest.
2. All contestants authorize the use, without additional compensation of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or film releases, slides, videotape, distribution over the internet and picture data storage) which Max Media may deem appropriate.
3. Winner will be determined by highest total percentage amount of weight loss over contest duration (1/18/10 – 2/19/10). Percentage of weight loss will be determined by dividing the total amount of weight loss by the original weight of the contestant on 1/18/10, then multiplying by 100. The person with the highest percentage of weight loss will be the winner. In the event of a tie, contest winner will be determined by a Max Media representative.
4. Initial weigh in will be conducted on 1/18/10 between 7a-9am. Weigh in must be done in pants, with empty pockets and single layer t-shirt only, no shoes. Final weigh in will be conducted in the same manner on 2/19/10 between 7a-9am at the HOT 107.1 studios.
5. “Weigh ins” will be conducted periodically through out the promotion for monitoring purposes and posting at www.hot1071denver.com. No prizes will be awarded for incremental weight loss through out the promotion.
6. Final weigh-in to determine winner will be on 2/19/10 at approx. 7am at HOT 107.1 studios. Weigh in's will be conducted by Denver Diet Center representative. The same scale will be used through out the promotion to insure consistency.

7. The winning prize is not redeemable in cash and must be accepted as awarded.
8. Contest winner will receive a trip for two (2) to Mexico from Vacation provider, including airfare and hotel stay. 1 year fitness membership to LA Boxing.
9. Decisions of the contest judges are final.
10. By claiming the prize, the winner authorizes the use, without additional compensation of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or film releases, slides, videotape, distribution over the internet and picture data storage) which Max Media may deem appropriate.
11. In accepting the prize, the winner, and any guest(s), acknowledges that Max Media may not be held liable for any loss, damages or injury associated with accepting or using this prize(s).
12. Max Media retains the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever.
13. This contest is subject to all federal, provincial and municipal laws.
14. Max Media reserves the right to withdraw or terminate this contest at any time without prior notice.
15. Approximate value of prizes may vary.
16. If prize involves a concert destination and accommodation, concert destination is at the discretion of Max Media, and is subject to ticket availability. If prize involves travel, winner and travel companion must agree to the airline's Terms and Conditions of travel. Once confirmed, trip dates and travel accommodations cannot be changed by winner; however, travel is subject to availability, blackout dates, and/or change due to circumstances beyond Sponsors' and Administrators' control. Winner and travel companion must travel on the same dates, itinerary, and fare class. No extensions will be permitted, and any unused travel will be forfeited. Winner and guest are responsible for ensuring that all travel papers required for travel to the Destination are in good order, and are valid prior to, and for the entire duration of, the Grand Prize Period. The Destination is at the sole discretion of Max Media. Prize cannot be used in conjunction with any other promotion or offer and may not be separated and must be accepted as awarded, cash equivalent substitution will not be available. All tickets issued in conjunction with the Grand Prize are not eligible for frequent flyer miles, and no code-share flights may be used.

17. By signing this document, I recognize that this is a weight loss competition. Weight loss may effect my energy, eating habits, immune system and over all well being, due to the body adjustment of the competition. I enter in to this contest on my own free will, knowing that I could inquire bodily harm, injury, or even death. I will alert contest officials immediately if any of these previous symptoms occur.
18. Contest open to US Residents only.
19. One entry per person.